

**49th Annual
Coweta Fall Festival
September 12-14**



2024 Investment Opportunities

Presented By The
Coweta Chamber of Commerce

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2024 Investment Opportunities

Presenting Sponsor - \$4,500 (Exclusive)

This exclusive sponsorship opportunity will give your business/organization prime advertising at the Coweta Fall Festival grandstand stage. For your investment, a banner with your company name and logo will outline the top and sides of the stage and be the only promotional stage banner appearing from the floor level up.

You will also receive an optional 10'x10' vendor space on South Broadway and eight (8) Fall Festival ride passes good for one 2024 wristband session to share with your employees/customers. The passes are valued at \$200.

We will announce you as our presenting sponsor with all marketing promotions (including website and social media posts) and from the stage throughout the three-day festival. Your company logo will also be prominent on the 2024 Fall Festival t-shirt.

Electric Sponsors - \$2,500 (2 Available)

This investment in the Coweta Chamber announces the 49th Annual Fall Festival as "powered" by your company name. You will receive special signage at the festival, recognition on all promotional materials, the Chamber website and social media and four (4) Fall Festival ride passes good for one 2024 wristband session to share with your employees/customers. Your logo will also appear on the Fall Festival t-shirt.

Social Media Sponsor - \$2,000 (Exclusive)

This investment opportunity will identify you as the sponsor of our Coweta Fall Festival Facebook page. Over the past two years, our festival social media posts had a total reach of 350,000. The majority of posts will be identified with either "Page Powered by Your Company" (tagging your company) or, when possible, your logo embedded on artwork. Your logo will also appear on our Facebook cover photo. You will be recognized on promotional materials and the Chamber website.



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Entertainment Sponsors - \$1,000 (4 Available)

Your investment as an entertainment sponsor will include your company logo displayed in the center of the 24-foot banner that spans the front of the grandstand stage below the floor. (Smaller Stage Supporter logos (4) will appear on each end of the banner.) Your business will be announced from the grandstand stage before special entertainment performances and your company logo will be presented on festival promotional materials, the Chamber website and social media. Your logo will also appear on the Fall Festival t-shirt.

49th Annual Fall Festival Parade Sponsor - \$800 (Exclusive)

As parade sponsor, your company will be announced from the stage during the event and your company name or logo will appear on a banner in the parade and on plaques presented to winners. Your investment will include recognition on promotional materials, the Chamber website and social media. You can also have a representative serve as a parade judge.

Food Alley Sponsors - \$750 (2 Available)

This investment will include your company logo on signage at the entrance to food alley as well as on festival promotional materials, the Chamber website and social media. Your sponsorship will be announced periodically from the grandstand stage.

Coweta's Got Talent Sponsor - \$750 (Exclusive)

This contest is perhaps the largest attended event on the grandstand stage. Your investment will include stage recognition during the contest and your company logo on all talent show applications, promotional materials, the Chamber website and social media. You can also have a representative assist with award presentations.

Stage Supporters - \$350 (8 Available)

For this sponsorship investment, your company logo will appear on the ends of the 24-foot banner that stretches across the stage below the floor level. (Larger Entertainment Sponsor logos (4) will appear in the center of the banner). You will also receive recognition on promotional materials, the Chamber website and social media.



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"Pit Stop" Sponsors - \$250 (8 Available)

For your investment, we will include your company logo on signage to display in front of Centennial Plaza on the midway to identify where restroom facilities are located. You will also receive recognition on promotional materials and the Chamber website.

NEW! Proud and Patriotic Sponsors - \$200 (12 Available)

Your investment will be used to purchase thousands of miniature American Flags for patrons to wave along the Fall Festival parade route to honor our Hometown Heroes (honorary grand marshals). Investors have the option to wear their brand and help distribute those flags before the parade, visually showing your support for our heroes. Funds will also be used to adorn our festival grounds with patriotic decor. You will receive recognition on promotional materials and the Chamber website.

Children's Games Sponsors - \$200 (5 Available)

Games are yet to be determined but may include a goldfish scramble, epic rock, paper, scissors showdown and a water balloon toss. Your investment will help with supplies and cash prizes for winners. In 2023, we had \$100 cash prizes for some of the games! You will also receive recognition on promotional materials and the Chamber website.

T-Shirt Sponsors - \$100 (20 available)

For your investment we will include your company name or logo on the back of the 2024 Fall Festival t-shirt available for purchase.

"Festival Grounds Beautification" Sponsors - \$50 (24 Available)

For your investment, you "adopt" a provided trash barrel and paint or decorate it to promote your business, organization, school, sports team, etc... The more creative, the better and you can find great ideas online! These decorative barrels will look great along the midway and food alley! All barrels remain the property of the festival.



2024 Investment Opportunities

PAGEANT SPONSORSHIPS

Miss Fall Festival Pageant Presenting Sponsor - \$500 (Exclusive)

This investment will include your logo on the Miss Fall Festival applications, on all promotional materials and social media posts and announcements of your sponsorship from the pageant stage. You can also have a representative assist with award presentations. Your investment will help with awards and prizes.

Junior Miss Fall Festival Pageant Presenting Sponsor - \$500 (Exclusive)

This investment will include your logo on the Junior Miss Fall Festival applications, on all promotional materials and social media posts and announcements of your sponsorship from the pageant stage. You can also have a representative assist with award presentations. Your investment will help with awards and prizes.

Little Miss Fall Festival Pageant Presenting Sponsor - \$500 (Exclusive)

This investment will include your logo on the Little Miss Fall Festival applications, on all promotional materials and social media posts and announcements of your sponsorship from the pageant stage. You can also have a representative assist with award presentations. Your investment will help with awards and prizes.

Sash Sponsor - \$300 (Exclusive)

Your investment will include your logo on sashes worn by winners, recognition on promotional materials and announcement of your sponsorship from the pageant stage.

Flower Sponsors - \$150 (3 Available)

Crown Sponsors - \$125 (3 Available)

Crown Box Sponsors - \$100 (3 Available)

Your investment will include recognition on promotional materials and announcement of your sponsorship from the pageant stage.