

2026



51ST ANNUAL

COWETA FALL FESTIVAL

HONORING OUR HERITAGE



2026 Investment Opportunities

Presented By The
Coweta Chamber of Commerce

executivedirector@cowetachamber.com

918.486.2513



2026 Investment Opportunities

Presenting Sponsor - \$4,500 (Exclusive) - SOLD

This exclusive sponsorship opportunity will give your business/organization prime advertising at the Coweta Fall Festival grandstand stage. For your investment, a banner with your company branding will serve as the stage backdrop for every performance and every activity.

You will receive an optional 10'x10' vendor space on South Broadway and eight (8) Fall Festival ride passes good for one 2025 wristband session to share with your employees, customers or family. The passes are valued at \$240.

We will announce you as our presenting sponsor with all marketing promotions including website, social media posts, on a 12'x7' LED digital screen next to the stage and from the stage throughout the festival. Your company logo will be prominent on the commemorative 51st Annual Coweta Fall Festival t-shirt.

Electric Sponsors - \$2,500 (2 Available) - SOLD

This investment in the Coweta Chamber announces the 51st Annual Fall Festival as "powered" by your company name. You will receive special signage at the festival throughout the midway and recognition on all promotional materials including website, social media posts and on a 12'x7' LED digital screen next to the stage. Your branding logo will appear on the commemorative 51st Annual Fall Festival t-shirt and you will receive four (4) Fall Festival ride passes good for one wristband session to share with your employees, customers or family. Passes are valued at \$120.

Social Media Sponsor - \$2,000 (Exclusive) - SOLD

This investment opportunity will identify you as the sponsor of our Coweta Fall Festival Facebook page. In 2025 alone, our festival social media posts had a total reach of just under one million views - 960,174 views with 11,140 interactions. The majority of posts will be identified with either "Page Powered by Your Company" (tagging your company) or, when possible, your logo embedded on artwork. Your logo will also appear on our Coweta Fall Festival Facebook cover photo. You will be recognized on promotional materials, the Chamber website and a 12'x7' LED digital screen next to the stage.



2026 Investment Opportunities

NEW - Saturday Street Dance Sponsor - \$2,000 (Exclusive) - SOLD

This investment opportunity will identify you as the sponsor of our Saturday Night Street Dance. You will be recognized on promotional materials, the Chamber website and a 12'x7' LED digital screen next to the stage. You will also have the opportunity to introduce our headliner band and do any giveaways during breaks between sets.

Entertainment Sponsors - \$1,000 (6 Available) - SOLD OUT

Your investment will include your company logo displayed on the banner that spans the front of the grandstand stage floor. Your business will be announced from the stage before special entertainment performances and your company logo will be presented on festival promotional materials, the Chamber website, social media and on a 12'x7' LED digital screen next to the stage. Your logo will also appear on the Fall Festival t-shirt.

51st Annual Fall Festival Parade Sponsor - \$800 (Exclusive) - SOLD

Your company will be announced from the parade grandstand during the event. Your company name or logo will appear on a banner in the parade and on awards presented to winners. Your investment will include recognition on promotional materials, the Chamber website and social media. You can also have a company representative serve as a judge.

Food Alley Sponsors - \$750 (2 Available)

This investment will include your company logo on signage at the entrance to food alley as well as on festival promotional materials, the Chamber website and social media. Your sponsorship will be announced periodically from the grandstand stage.

Coweta's Got Talent Sponsor - \$750 (Exclusive) - SOLD

This contest is perhaps the largest attended event on the grandstand stage. Your investment will include stage recognition during the contest and your company logo on all promotional materials, the Chamber website, social media and on a 12'x7' LED digital screen next to the stage during the show. You can also have a representative assist with award presentations.



2026 Investment Opportunities

Grandstand Supporters - \$350 (Up to 10 Available) - 2 SECURED

For this investment, your company logo will appear either on a banner or on a free standing stand near the newest addition to the grandstand area - an impressive 12'x7' LED digital screen next to the stage. The screen is certain to be a primary focal point throughout the three-day festival. You will also receive recognition on promotional materials, the Chamber website and social media.

"Pit Stop" Sponsors - \$250 (8 Available)

For your investment, we will include your company logo on signage to display in front of Centennial Plaza on the midway to identify where restroom facilities are located. You will also receive recognition on promotional materials and the Chamber website.

NEW - Cooling Station Sponsor - \$225 (Exclusive)

For your investment of providing cooling fans, we will include your company logo on signage identifying where our cooling station is located on the festival grounds. You will receive recognition on promotional materials and the Chamber website.





2026 Investment Opportunities

NEW - Golf Cart Sponsors - \$200 (4 Available) - 2 SECURED

For your investment, we will include your company logo on banners attached to golf carts that are used throughout the festival grounds by local law enforcement officers and celebration staff. You will receive recognition on promotional materials and the Chamber website.

NEW - Sit & Dine Sponsors - \$200 (8 Available)

For your investment, we will include your company logo on signage to display at our dining tents at the west end of Food Alley. This is a high-traffic area where guests dine and enjoy covered seating. You will receive recognition on promotional materials and the Chamber website.

Children's Games Sponsors - \$200 (5 Available)

Children's games have become a popular attraction to Fall Festival! Your investment will help with supplies and cash prizes for winners. We have \$100 cash prizes for some of the games, and we may even throw in an activity for adults as well! You will be recognized on promotional materials and on the the Chamber website and have the option to help with the games.

T-Shirt Sponsors - \$100 (20 available) - 5 SECURED

For your investment, we will include your company name or logo on the back of the commemorative 51st Anniversary Coweta Fall Festival t-shirt available for purchase.





2026 Investment Opportunities

PAGEANT SPONSORSHIPS

Miss Fall Festival Pageant Presenting Sponsor - \$300 (Exclusive)

This investment will include your logo on the Chamber website, all promotional materials, social media posts and on a 12'x7' digital screen next to the stage. Your sponsorship will be announced from the pageant stage and you can have a representative assist with award presentations. Your investment will help with awards and prizes.

Junior Miss Fall Festival Pageant Presenting Sponsor - \$300 (Exclusive)

This investment will include your logo on the Chamber website, all promotional materials, social media posts and on a 12'x7' digital screen next to the stage. Your sponsorship will be announced from the pageant stage and you can have a representative assist with award presentations. Your investment will help with awards and prizes.

Little Miss Fall Festival Pageant Presenting Sponsor - \$300 (Exclusive) - SOLD

This investment will include your logo on the Chamber website, all promotional materials, social media posts and on a 12'x7' digital screen next to the stage. Your sponsorship will be announced from the pageant stage and you can have a representative assist with award presentations. Your investment will help with awards and prizes.

Sash Sponsor - \$300 (Exclusive) - SOLD

Your investment will include your logo on sashes worn by winners, recognition on promotional materials and announcement of your sponsorship from the pageant stage.



Flower Sponsors - \$150

(3 Available) - SOLD

Crown Sponsors - \$125

(3 Available) - 2 REMAINING

Crown Box Sponsors - \$100

(3 Available) - 2 REMAINING

Your investment will include recognition on promotional materials and announcement of your sponsorship from the pageant stage.



2026 Investment Commitment

Company Name: _____

Authorizing Party: _____

Requested Investment(s): _____

Total Investment Amount: _____

Preferred Payment Method **

Cash _____ Check _____ CC _____ Invoice _____

Contact Number: _____

** All payments are due by September 1, 2026.

